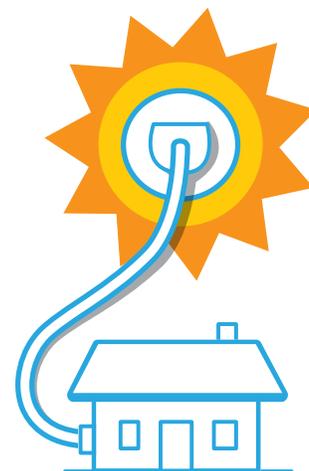


SOLARIZE

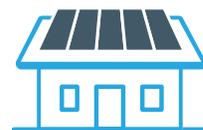
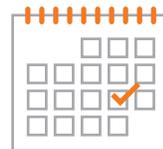
A way for local governments to promote renewable energy in their community. Residents can request a free assessment outlining the costs and benefits of solar on their home, so they can determine if solar is right for them. If so, Solarize can connect them to qualified installers and provide discounts that make solar more affordable.

Benefits

- ✓ **By bringing residents together to purchase solar panels, Solarize is able to tap into the power of bulk purchasing to drive down costs.**
- ✓ **When combined with the 30% federal residential energy tax credit, installing solar becomes even more affordable.**
- ✓ **Help make your community part of the leading region for solar installations in all of Ohio!**
- ✓ **Aligns with social responsibility and sustainability.**



Steps/User Experience



1 Free Assessment

Residents receive a report created using satellite imagery that details their home's solar potential as well as the estimated costs and benefits of a solar PV-system.

2 Request additional information

Residents can request to be referred to a qualified installer. The installer will perform an on-site examination of the home and develop a proposal for a system that meets the resident's energy needs.

3 Decide if solar is right for you

Residents receive a quote and decide if they want to proceed. Solarize offers high quality solar equipment at below-market rate pricing, which enables residents to feel confident in their investment.

4 Installation

The installer will obtain all necessary permits, order materials and equipment, and schedule the installation. Once installation begins, it usually takes a few days to complete.

5 Support

The installers in the Solarize network will provide ongoing support in the months ahead to ensure that your system continues to perform at its peak capacity.

Partner Today: (513) 562-4825 • www.greatercea.org/solarize

Preliminary Solarize Report

Prepared for:
William Savings
1234 Your Street
Hometown, OH 45123



Estimated System Cost

| | | | |
|-----------------------|--------|----------------|-------------|
| System Size | 7.5 kW | System Cost | \$19,125.00 |
| Federal Tax Credit | | | -\$5,737.50 |
| Cost After Tax Credit | | | \$13,387.50 |
| Annual kWh Produced | 9,339 | Annual Savings | \$1,074.00 |

Estimated Return on Investment

| | | |
|--------------------------|--|-------------|
| Total System Cost | | \$19,125.00 |
| Total Savings (25-Years) | | \$41,475.81 |
| Total Profit (25-Years) | | \$22,350.81 |

Thank you for your interest in the 2018 Solarize Campaign.

This online assessment is intended to provide you with an initial estimate of your home's solar capacity and the potential costs associated with installing solar panels. A detailed overview of the items contained in the estimate and how they were derived is provided below.

Our goal is to provide you with the information you need to make an informed decision regarding a solar installation. Please feel free to contact us if you have any questions. We look forward to helping you as you determine if solar is a good fit for your home.

The Next Step: Contact Us for an Onsite Assessment:
Email: rmccracken@greatercea.org or call: (513) 562-4823

System Cost

SYSTEM SIZE: The National Renewable Energy Laboratory's PV-Watts Calculator is used to estimate the size and location of a system for your home. The red box on the image of your home reflects the portion of your roof suitable for a solar array.

SYSTEM COST: Based on the system size estimated for your home and the Solarize campaign price. The price reflects basic installation costs. Complex installations and systems smaller than 3 kW may not qualify for Solarize campaign pricing.

INCENTIVES: A federal Residential Renewable Energy Tax Credit equal to 30% of the cost of your system is available for systems placed in service by December 31, 2019.

COST AFTER INCENTIVES: System Cost less the Incentives amount.

ANNUAL kWh PRODUCED: Estimated annual kWh production for the system size presented for your home. Actual production may vary based on the panels installed or other site-specific characteristics.

FINANCING INFORMATION: Financing is available to qualified homeowners from a variety of sources. Rates range from 1% APR to 8% APR with terms from 5 to 20 years.

Return on Investment

TOTAL SYSTEM COST: Based on the system size estimated for your home and the Solarize campaign price. The price reflects basic installation costs. Complex installations may require additional charges.

TOTAL SAVINGS (25-YEARS): All PV panels installed through the Solarize program have a production guarantee of 25 years. The cost savings figure includes the total value of your energy cost savings over a 25-year period. A 2.99% annual increase in electricity rates is factored into the estimate. The total savings also reflects the value of all applicable incentives and tax credits. In addition, for each megawatt hour (MWh) of electricity that your system produces you are able to sell the renewable energy attribute of the energy on the market as a Solar Renewable Energy Credit (SREC). Due to the volatility of the SREC market, this value has not been factored into the total cost savings. SREC income is considered taxable income by the IRS.

TOTAL PROFIT (25-YEARS): The estimated return on investment for your system over a 25-year period. Calculated as the difference between the total system cost and the total savings over a 25-year period.