



City of Loveland

City Council

Memorandum

DATE: March 12, 2019

TO: Mayor and Council

FROM: Tom Smith
Assistant City Manager

SUBJECT: Greater Cincinnati Energy Alliance

Background

On Tuesday February 19, 2019, the City was approached by the Greater Cincinnati Energy Alliance (GCEA), a non-profit environmental organization, concerning a partnership to provide residents of the City with resources to make their homes more energy efficient. The program is called "Get Efficient". The Get Efficient program began in 2016 in Cincinnati.

Policy Options

Adopt the proposed legislation, deny the proposed legislation, or propose an alternative solution.

Analysis

The Get Efficient program is part of a 30% federal tax credit that will expire at the end of 2019. At the core of the program is that it aids residents, especially those with older homes, to improve energy efficiency, find financing for improvements, and get discounts on equipment costs. The discounts are available as a result of the organizations ability to purchase power in bulk. The GCEA is calling their campaign Solarize Cincy. Since the inception of the program, several other communities within the Cincinnati metro area have partnered with GCEA. Some of the communities include: Anderson Township, City of Cincinnati, Colerain Township, Springfield Township, Symmes Township, and Sycamore Township. Through the adoption of the corresponding resolution, the City, along with these communities, will assist in the promotion of this program through its existing communication channels, community correspondence, and social media outlets.

Fiscal Impact

None

Recommendation

Staff recommends adoption of the proposed legislation.

Attachments:

Get Efficient Packet

Get Efficient Community Partners

Solarize Packet